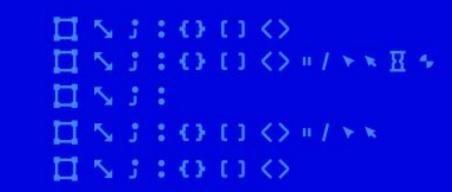
#devfest





devfest 2020



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goo.gle/devfest



Removing Racially Charged Language from Technology

Kevin A. McGrail Principal Evangelist, Dito



Introduction

Kevin A. McGrail
Principal Evangelist, Dito



Google Workspace TC, GDE & Ambassador











https://www.linkedin.com/in/kmcgrail

The Apache Software Foundation



The Apache Software Foundation is a 501(c)(3) Charity often referred to as just Apache or the ASF.

501(c)(3) Charity not a 501(c)(6) Trade Organization

We're known for the HTTP server and the Apache Software License (ASLv2)

ASF Mission

To provide software for the public good.

We do this by providing services and support for many diverse software project communities of individuals AT NO CHARGE.

Meritocracy

What we are is a Meritocracy. To be able to have a say, you have to prove your worth in a system of merit **as** judged by the community.

Meritocracy is a key part of "The Apache Way" which is our amorphous, ever evolving guiding principles

Inclusion

Merit does NOT depend on Age, Sex, Religion, Ethnicity, Race, Country of Origin, Sexual Preference, Social Status, Income Level, Lineage, and/or Physical / Cultural Traits*.

* Bonus points if you read Terry Pratchett or can code in lambic Pentameter.

Negative points if you like cats more than dogs.

APACHE MERITOCRACY

APACHE APACHE APACHE.org

APACHE do I.T. like a girl

APACHE APACHE APACHE.org

Inclusion is Important

Community Over Code

Racially charged language is a barrier to inclusion



The Problem: Racially Charged Language

Pervasive & Forgotten

I discovered examples of racially charged language that I had not given enough thought about:

Cotton-Picking Gup Peanut Gallery Paddy Wagon Eenie Meenie Miney Moe Cretins Grandfather clause No can do

Apache SpamAssassin

A Scoring Framework, API, & Program to Stop Spam

Uses terms of Whitelist, Blacklist, Master, & Slave



Remastering the Language

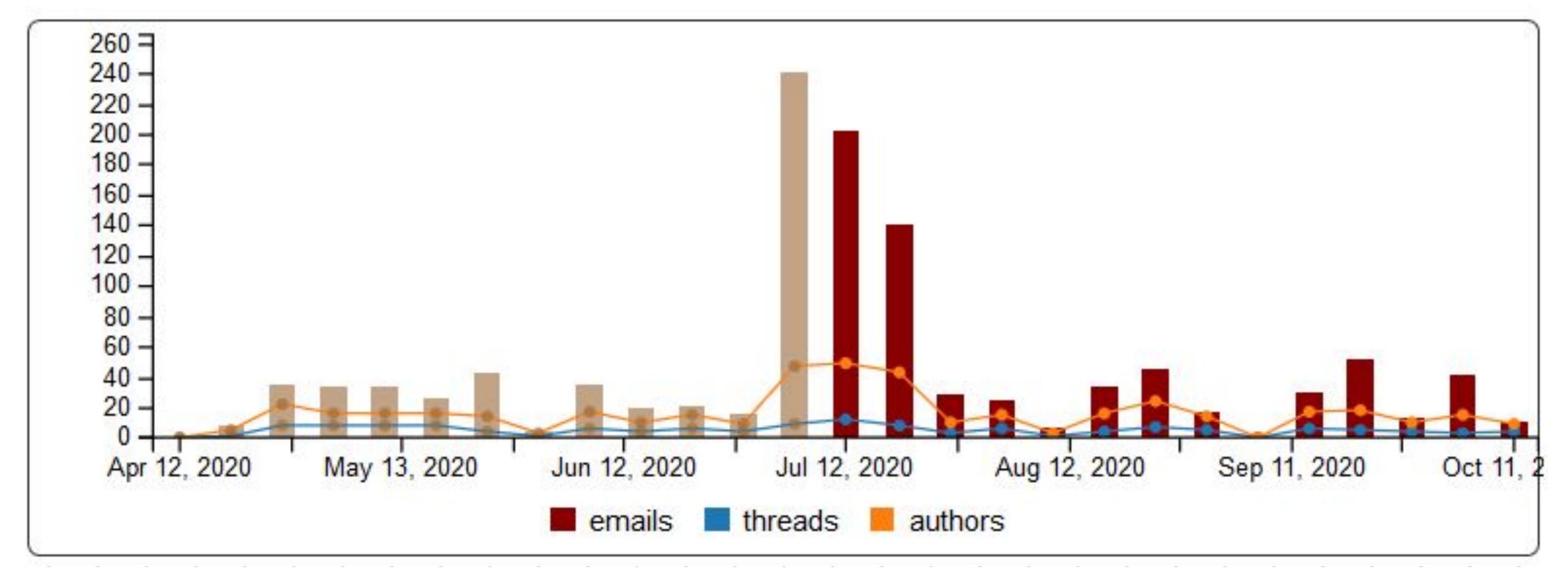
The Apache SpamAssassin Project recognized and started remastering our language as early as 2011

https://www.zdnet.com/article/uk-ncsc-to-stop-using-w
hitelist-and-blacklist-due-to-racial-stereotyping/

Evolve the language with Style: We use block list and welcome list to avoid breaking a billion acronyms.

Merriam Webster added Dumpster Fire to the Dictionary in 2018

Opposed by a Very Vocal Minority



KAM's Conclusion

DO NOT FED.

THE ENERGY CREATURE

Source: Tim Freeman, 28 May 1996

http://www.cryonet.org/cgi-bin/dsp.cgi?msg=6284

Break What *IS* Broken

It's never the wrong time to do the right thing.

by Martin Luther King, Jr

Broke the Break/Fix Cycle

Has taken much more resources than expected because any error in the code makes the naysayers vocal

Support is appreciated https://www.mcqrail.com/

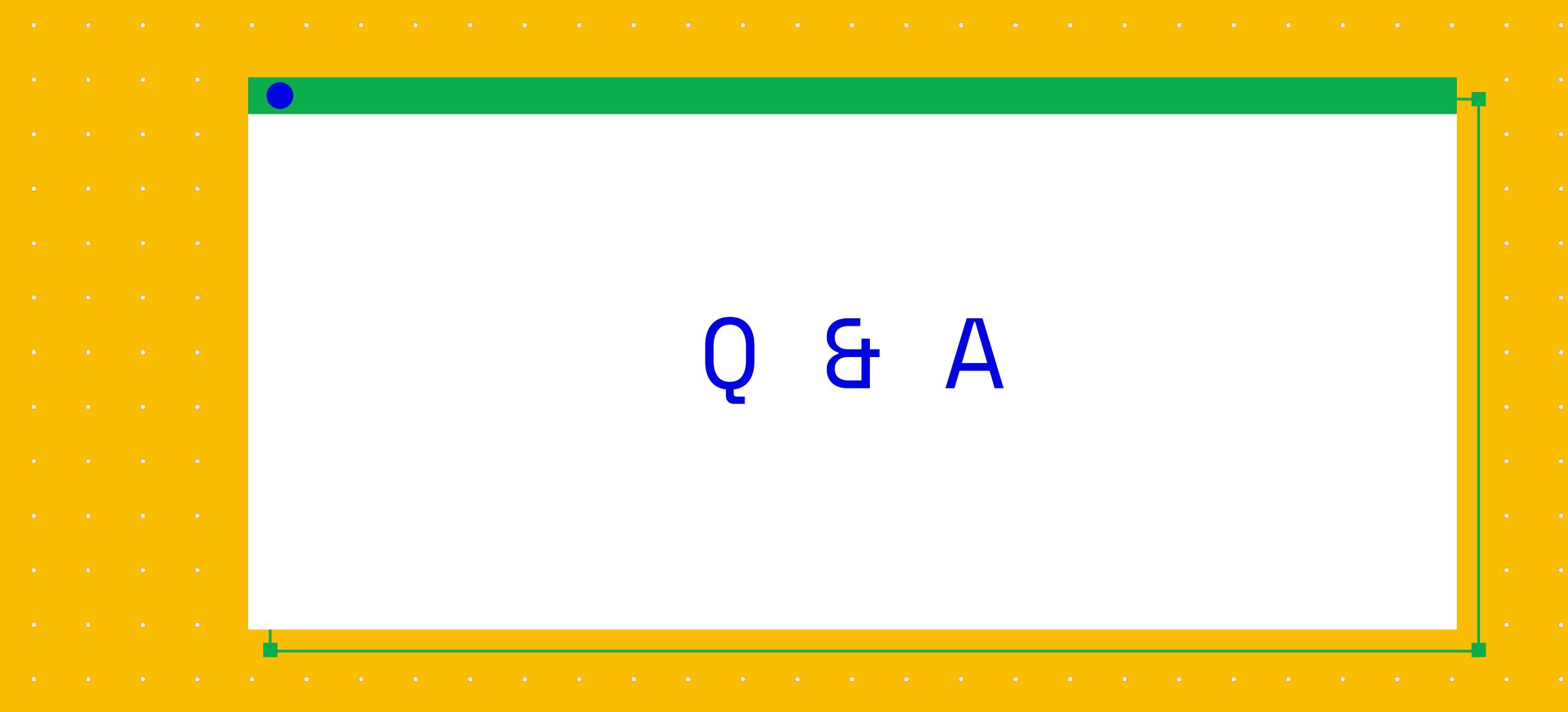
Some Resources

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https://guardiandigital.com/blog/apache-spamassassin-lead
s-a-growing-list-of-open-source-projects-taking-steps-to-
correct-instances-of-racism-and-white-privilege
```

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https://www.duncannisbet.co.uk/removing-harmful-language-
from-my-lexicon
```

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https://www.npr.org/sections/codeswitch/2013/10/21/239081
586/the-racial-history-of-the-grandfather-clause
```

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https://thenewstack.io/words-matter-finally-tech-looks-at-
removing-exclusionary-language/
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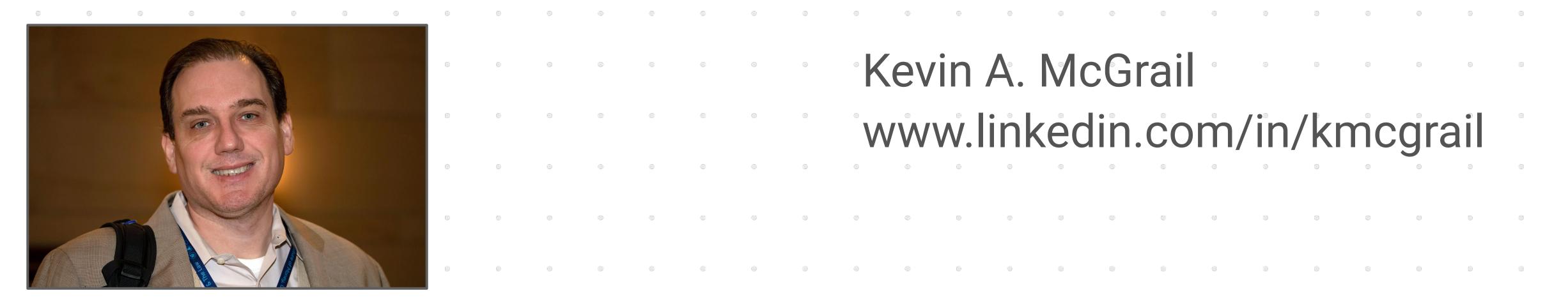


Thanks!

Slides will be on KAM's LinkedIn & mcgrail.com/downloads

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